# SURVEY METHODS FOR NONFUEL MINERALS

## By Jeffrey P. Busse

The U.S. Geological Survey (USGS) collects worldwide data on virtually every commercially important nonfuel mineral commodity. These data form the basis for tracking and assessing the health of the minerals sector of the U.S. economy.

The USGS data collection activity was instituted by the 47th Congress in the appropriations act of August 7, 1882 (22 Stat. 329), which placed the collection of mineral statistics on an annual basis. The most recent authority for the USGS survey activity is the National Materials and Minerals Policy, Research and Development Act of 1980 (Public Law 96-479, 94 Stat. 2305). The Act included provisions to strengthen protection for proprietary data provided to the U.S. Department of the Interior by persons or firms engaged in any phase of mineral or mineral-material production or consumption.

### **Data Collection Surveys**

The USGS begins the collection of domestic nonfuel minerals and materials statistics by appraising the information requirements of Government and private organizations of the United States. Requirements that can be met by collecting data from minerals establishments are posed as questions on USGS surveys. Figure 1 shows a typical survey form.

Specific questions about mineral commodity activities, such as production, consumption, and shipments, are structured in the survey forms to provide meaningful aggregated data. Thus, the entire mineral economic cycle from production through consumption is covered by 140 monthly, quarterly, semiannual, and annual surveys.

After the survey form has been designed, a list of the appropriate establishments to be canvassed is developed. Many sources are used to determine which companies, mines, plants, and other operations should be included on the survey mailing list. State geologists, Federal organizations (such as the Mine Safety and Health Administration), trade associations, industry representatives, and trade publications and directories are some of the sources that are used to develop and update survey listings. With few exceptions, a complete canvass of the list of establishments is used rather than a sample survey. The iron and steel scrap industry is one of the exceptions where a sample survey is conducted.

The Paperwork Reduction Act requires that any Government agency that wants to collect information from 10 or more individuals or establishments must first obtain approval from the Office of Management and Budget (OMB), which approves the need to collect the data and protects industry from unwarranted Government paperwork. This approval is indicated by the OMB Control Number on the survey forms (fig. 1).

#### **Survey Processing**

The USGS surveys approximately 20,000 establishments. Each year, the USGS mails about 34,000 forms for 140 different surveys. Each completed survey form returned to the USGS undergoes extensive analysis, including computerized checks, to ensure the highest possible accuracy of the mineral data. The statistical staff monitors all surveys to ensure that errors are not created by reporting in physical units different from the units requested on the form. Relations between associated measures, such as produced crude ore and marketable crude ore, are analyzed for consistency. Engineering variables, such as recovery factors from ores and concentrates, also are used. The totals for each form are verified, and currently reported data are checked against prior reports to detect possible errors or omissions.

The USGS is also developing an Internet-based electronic forms system as required by the Government Paperwork Elimination Act. This electronic system is designed to speed the collection and analysis of minerals information. As of December 2004, 14 canvass forms, accounting for 58% of annual responses, were available electronically.

*Survey Responses.*—To enable the reader to better understand the basis on which the statistics are calculated, each mineral commodity chapter includes a section about domestic data coverage. This section briefly describes the data sources, the number of establishments surveyed, the response percentage, and the method of estimating the production or consumption for nonrespondents.

To produce reliable aggregated data, the USGS uses efficient procedures for handling instances of nonresponse. Failure to respond to the initial survey form results in a second request, either a second mailing of the paper form or an e-mail in the case of electronic respondents. If the second request does not produce a response, then telephone calls are made to the nonrespondents. The followup calls provide the necessary data to complete the survey forms and/or to verify questionable data entries. Periodic visits to mineral establishments also are made by USGS mineral commodity specialists to gather missing data and to explain the importance of the establishment's reporting. By describing the use of the published statistics and showing the impact of nonresponse, the USGS strives to encourage respondents to give complete and accurate replies.

The OMB publication "Guidelines for Reducing Reporting Burden" stipulates that the minimum acceptable response rate is 75% of the panel surveyed. In addition, the USGS strives for a minimum reporting level of 75% of the quantity produced or consumed (depending on the survey) for certain key statistics. Response rates are periodically reviewed. For those surveys that do not meet the minimum reporting level, procedures are developed and implemented to improve response rates.

**Estimation for Nonresponse.**—When efforts to obtain a response to a survey fail, estimation or imputation techniques must be used to account for missing data. Some of the estimation methods depend on knowledge of prior establishment reporting; other techniques rely on external information to estimate the missing data. When survey forms are received after the current publication has been

completed, the forms are reviewed, necessary imputations are made for missing data, and the survey database is updated. The revised data are reported in later publications.

Protection of Proprietary Data.—The USGS relies on the cooperation of the U.S. minerals industry to provide the mineral data that are presented in this and other USGS minerals information publications. Without a strong response to survey requests, the USGS would not be able to present reliable statistics. The USGS, in turn, respects the proprietary nature of the data received from the individual companies and establishments. To ensure that proprietary rights will not be violated, the USGS analyzes each of the aggregated statistics to determine if the data reported by an individual establishment can be deduced from the aggregated statistics. If, for example, there are only two significant producers of a mineral commodity in a given State, then the USGS will not publish the State total because either producer could readily estimate the production of the other. It is this obligation to protect proprietary information that results in the withheld, or W, entries in the published tables. If a company gives permission in writing, however, then the USGS will publish the data as long as the data from other respondents are protected from disclosure.

#### **International Data**

International data are collected by USGS country specialists and international data coordinators. The data are gathered from various sources, which include published reports of foreign Government mineral and statistical agencies, international organizations, the U.S. Department of State, the United Nations, the Organization of the Petroleum Exporting Countries, and personal contact by specialists traveling abroad. Each February, minerals questionnaires are sent to foreign organizations requesting estimates of mineral production for the country for the preceding year. Missing data are estimated by USGS country specialists on the basis of historical trends and the specialist's knowledge of current production capabilities in each country.

#### **Publications**

The USGS disseminates current and historical minerals information through printed publications and its Web site.

**Printed Publications.**—The Minerals Yearbook summarizes annually, on a calendar-year basis, the significant economic and technical developments in the mineral industries. Three volumes are issued each year—volume I, Metals and Minerals; volume II, Area Reports: Domestic; and volume III, Area Reports: International. Volume I presents, by mineral commodity, salient statistics on production, trade, consumption, reserves, and other measures of economic activity. Volume II reviews the U.S. minerals industry by State and island possessions. Volume III is published as four separate regional reports that cover more than 175 foreign countries. These reports contain individual country chapters that examine the mining, refining, processing, and use of minerals in each country in the region and how they relate to U.S. industry.

The Mineral Commodity Summaries (MCS), which is an up-to-date summary of about 80 nonfuel mineral commodities, is the earliest Government publication to furnish estimates that cover the previous year's nonfuel mineral industry data. It contains information on the domestic industry structure, Government programs, tariffs, 5-year salient domestic statistics, and a summary of significant events, trends, and issues in the international minerals industry during the past year.

The Minerals Yearbook and the MCS may be purchased from the Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402; telephone, (202) 512-1800 or (866) 512-1800 (toll-free); Internet, http://bookstore.gpo.gov.

*Electronic Publications.*—In addition to USGS printed publications, the USGS disseminates current and historical minerals information through its Web site at URL http://minerals.usgs.gov/minerals. All minerals information publications from 1996 to the present are available to view or download. The Web site also provides information on other products as well as contacts for minerals information and links to other mineral-related sites on the Internet.

Mineral Industry Surveys (MIS) contain timely statistical and economic data on minerals. The surveys are designed to keep Government agencies and the public, particularly the mineral industry and the business community, informed of trends in the production, distribution, inventories, and consumption of minerals. Frequency of issue depends on the demand for current data. The MIS are released monthly, quarterly, semiannually, or annually.

Metal Industry Indicators, which are published monthly, contain indexes that measure the current and future performance of five U.S. metal industries. For each of the five industries, a composite coincident index and a composite leading index have been developed based on procedures and data similar to those used to construct the Conference Board's coincident and leading cyclical indicators for the national economy. Leading and coincident indexes for the nonmetallic mineral products industry, which measure the current and future performance of the industrial minerals industry, also are published monthly. The indexes were designed by using the same procedures as the USGS metal composite indexes.

#### FIGURE 1 A TYPICAL SURVEY FORM

USGS Form 9-4045-M Fer. (rev. 2/18/2005)



A03

**UNITED STATES DEPARTMENT OF THE INTERIOR U.S. GEOLOGICAL SURVEY** 986 NATIONAL CENTER **RESTON, VIRGINIA 20192** 

**IRON ORE (Usable ore)** 

OBM Control No. 1028-0068 Approval expires: 1/31/2008

#### INDIVIDUAL COMPANY **DATA - PROPRIETARY**

Unless authorization is granted in the section above the signature, the data furnished in this report will be treated in confidence by the Department of the Interior, except that they may be disclosed to Federal defense agencies, or to the Congress upon official request for appropriate purposes. Unless objection is made in writing to the USGS, the information furnished in this report may be disclosed to the respondent's State Geological Survey (or similar State Agency) if the State has appropriate safeguards to prevent disclosing company proprietary data.

	FACSIMILE NUMBER
(Please correct if name or address has changed.)	1-800-543-0661

Public voluntary reporting burden for this collection of information is estimated to average 30 MINUTES per response. A Federal agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. Comments regarding this collection of information should be directed to: U.S. Geological Survey, Statistics and Information Systems Section, 988 National Center, Reston, VA 20192. Please do not mail survey forms to this address.

Collection of nonfuel minerals information is authorized by Public Law 96-479 and the Defense Production Act. This information is used to support executive policy decisions pertaining to emergency preparedness, national defense, and analyses for minerals legislation and industrial trends. The USGS relies on your voluntary and timely response to assure that its information is complete and accurate.

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